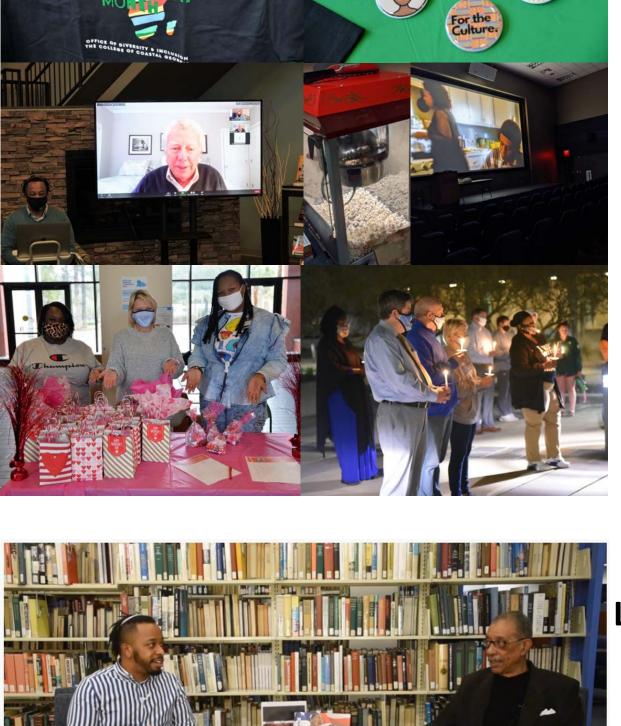


A newsletter for the alumni of the College of Coastal Georgia, Coastal Georgia Community College, Brunswick College, and Brunswick Junior College.



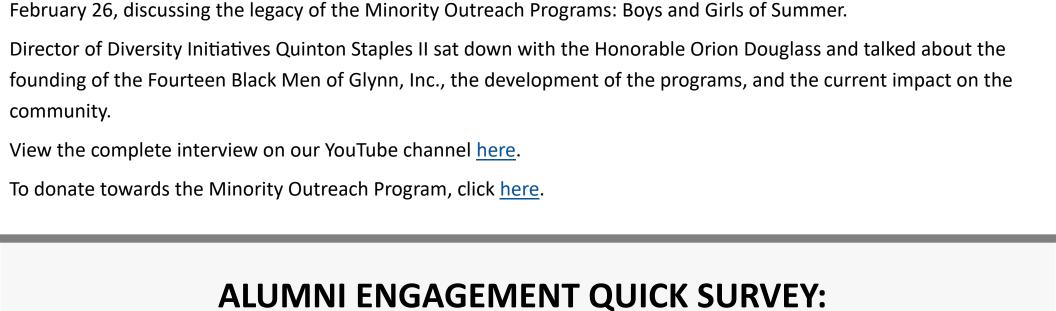
**BLACK HISTORY** 



## **MONTH** The College of Coastal Georgia has been very busy celebrating Black History Month. Celebrations started off with a kickoff at the Campus Center where students were given tshirts, buttons, and candy. Other events students enjoyed included a Black movie

marathon featuring classics such as "The Color Purple" and "The Butler"; a discussion with Pulitzer Prize-winning author Hank Klibanoff about Civil Rights cold cases; a Valentine's Day goodie bag giveaway; Black history trivia night; Black Lives Matter candlelight vigil; Heritage Walk hosted by the Brunswick African American Cultural Center; and much more. Legacy of the Boys and Girls of Summer Programs featuring The Honorable

**Orion L. Douglass** 



**TELL US WHAT YOU WANT** 

programming and events that not only engage alumni, but keep the Mariner family connected no matter

services, events, and volunteer opportunities you are interested in. Take the Alumni Engagement survey

ATEVER YOU DO, WORK AT

We want the Alumni Association to be what you want and need. Your feedback will help us create

where you go after graduation. Please take the time to fill out this survey about the kinds of stories,

Rounding out the end of Black History Month, the Office of Diversity and Inclusion is hosting a virtual event on Friday,

TAKE SURVEY

<u>here</u>.

use in business.

Coast, including 12 states.

College.



n the new office space of Henshaw Companies on St. Simons Island is a large photo of Justin Henshaw,

taken ten years ago, standing in front of his Coasters food truck—one of his first businesses. Since that

is the owner and CEO of Island Sound and Fuse Frozen Co.; president of the Golden Isles Wedding

grow his brands comes from his strong work ethic and belief that work is the salt of life.

time, the name Henshaw has become synonymous with new business in the Brunswick and Golden-Isles

community—which is fitting because Henshaw describes himself as a "serial entrepreneur by nature." He

Association; and a franchisee of Jimmy Johns, Smoothie King, and Salata that is coming soon. His current

and future businesses fall under Henshaw Companies. Henshaw's motivation to start new businesses and

Henshaw is a native of St. Simons Island. He was raised by his grandmother after his mother passed away when he was young. His grandmother worked two jobs, and they lived on a dirt road in a cinder block house off of Menendez Ave. He was showered with love but was spoiled and had no discipline. That all changed when he enlisted in the Marine Corps in 2001. Henshaw was living in New York City at the time, pursuing a career in acting. He witnessed firsthand the tragedy of the events on September 11, 2001 and

was motivated to enlist in the Marines soon after. He served for seven years, doing multiple combat tours

in Afghanistan and Iraq. His time in the Marines was invaluable, as it instilled the discipline he would soon

Coastal Georgia was offering four-year baccalaureate degrees. With the GI Bill in-hand, he enrolled at the

College. Henshaw was part of the first cohort of students who earned their bachelor's degree from the

After being honorably discharged in 2008, Henshaw returned home and learned that the College of

"When I went to school, I had no idea what I wanted to do. I was 28 at the time and I was very combatoriented, so I didn't have a trade to fall back on. People suggested that I major in business," Henshaw said. He majored in business administration, which later proved to be the right decision. Henshaw created his first business while studying at the College. He wanted to make some extra money and remembered that in high school, he used to DJ at weddings on the weekends. It was a lot of fun, and he was good at it. He used his savings from his last deployment, purchased a sound system, and called

local hotels and resorts, asking to be on their referral list. He started to book a lot of events and began to

hire friends. Island Sound grew into a wedding entertainment business and now covers most of the East

"When I started Island Sound that taught me right away that I like this. I like rubbing two dimes together

and making a quarter," Henshaw said. "I like the magic of it. When you create a business, it's like creating life—it has organs, breathes, and has a heartbeat. That's what Island Sound taught me, but without the Marines, I wouldn't have had the discipline to do it." **Henshaw** His next business idea started as a project in an entrepreneurship class. The project involved students creating their own business, and Henshaw chose to focus on a food truck. Food trucks were beginning to become

costs, management, about the municipalities, and what is required to open up a restaurant."

YES, WE HAVE A SCHOLARSHIP FUND! **ALUMNI ASSOCIATION SCHOLARSHIP FUND** I wanted to make you aware of the Alumni Association Scholarship Fund. This

very popular, and he was encouraged to turn his project into a reality—

that's when Coasters was born. The photo of Henshaw in front of his

"That picture was taken 1/11/11. I thought that was very clever, but in

freezing, ice rain, serving hot dogs in a parking lot. I call it my successful

failure," he said. "Coasters was the most successful business I ever had

because it made me into what I am today—forged in fire. It taught me

reality I was opening up a food truck in the middle of January with

food truck hangs as a reminder to that very special time.

Alumni Association Scholarship from the Designation dropdown. Let's do this! We can prove to the College community and to each other that we truly care about our alma mater.

provide encouragement and help to a deserving student.

is one of the many ways we can give back to the College and show that we

care about those coming after us, and who will one day join us as College of

If each of us gives \$5 or \$10 a month, we can keep the scholarship funded and

To contribute to the Alumni Association Scholarship go to www.ccga.edu and

click on the Menu tab at the top. Select Alumni & Friends. On the left, select

Give, then click on Give Online. Fill out your donation information and select

To read more about Justin Henshaw, click <a href="here">here</a>.

Hello Fellow Alums,

Coastal Georgia alumni.

LinkedIn.

ELEVATE'21

matter how big or small-will make a difference in the lives of our students.

umbrella to help us weather the storm.

To Donate Now Visit: www.ccga.edu/elevate

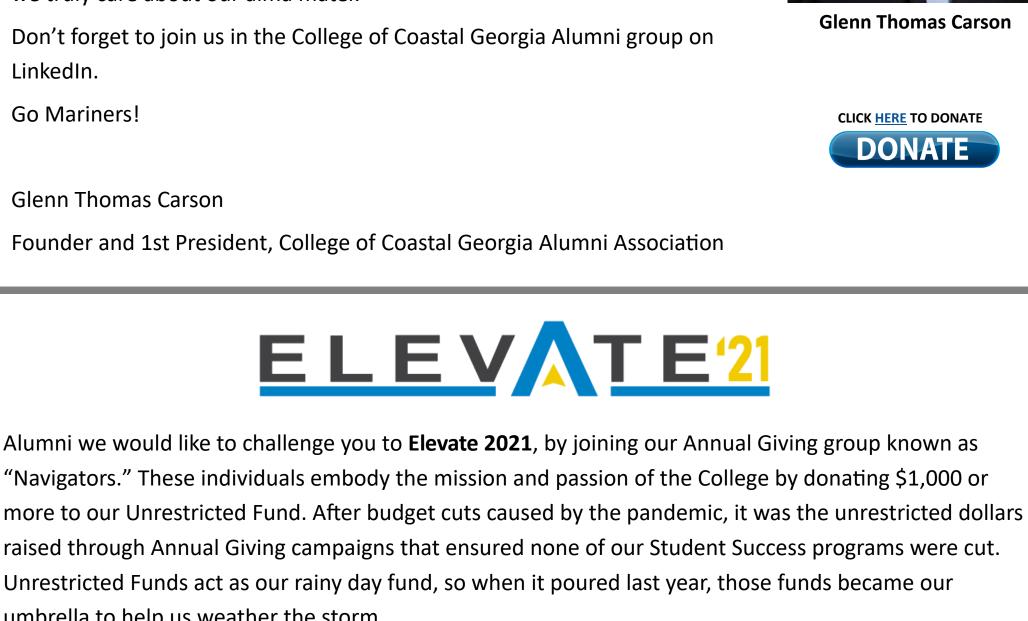
Here are some upcoming events:

Mar 8—12: Spring Break

Hail the Sails and Go Mariners!

Go Mariners! Glenn Thomas Carson Founder and 1st President, College of Coastal Georgia Alumni Association

Don't forget to join us in the College of Coastal Georgia Alumni group on



## MARK YOUR CALENDAR!

There is always something going on at the College of Coastal Georgia.

March is Women's History Month. More details to follow

By being a Navigator, you will be helping to guide the College and reinforce our commitment to an "every

student, every time" approach. Please consider making a \$1000.00 donation, and remember, all gifts-no

Mar 18—19: Third Annual Coastal Scholars Showcase virtual event. Friday March 19 at 5 p.m. is the keynote address by Coastal Georgia

Professor of English Dr. David Mulry entitled, In the shadows of the

Access the showcase via the following link on March 18: https://libguides.ccga.edu/coastalscholars2021

"Heart of Darkness": What Conrad kept hidden, and what he revealed.

- STAY IN TOUCH

We would love to stay in touch with you. Please tell us about yourself



information <u>here</u>. Questions? Contact alumni@ccga.edu.

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