



NAVIGATING

SUCCESS



# LETTER FROM THE PRESIDENT & BOARD CHAIR

Dear Friends and Supporters,

Words will never completely express our gratitude for your support of the College of Coastal Georgia. You showed your dedication during the pandemic, leading us to end 2020 on a high-note. We entered 2021 with great momentum and confidence moving forward, thanks to you.

Our mission is summed up in two words—student success. So, we chose to increase our annual giving with the Elevate '21 campaign. We believe in challenging and empowering our students to be agents of progress in a continually changing world. To do so effectively, we're constantly working towards providing students with the necessary tools to be successful once they graduate and launch their careers. In 2021, we saw an increase in funds raised, number of donors, and alumni participation. This could not have been possible without the support of our Mariner family—friends of the College, employees, trustees, and alumni. Your contributions have truly made a difference.

This is why we are excited to share this report with you. Please join us in celebrating what we achieved in 2021. The College is definitely growing, and with your encouragement and support, there's no limit to what we can accomplish.

On behalf of the entire College and the Foundation, thank you for caring and believing in us. We continue to achieve great things because of your advocacy, guidance, and generosity.

Sincerely,

Michelle R. Johnston, Ph.D.

Michelle R. Johnston

President

College of Coastal Georgia

William Stembler

W.M. V. Staller

Chair

College of Coastal Georgia Foundation







### HIGHLIGHTS

#### NAVIGATING THE FUTURE

In 2021, the College started the "Navigators" group to challenge current and potential donors to elevate their annual giving. Navigators embody the mission and passion of the College by donating \$1,000 or more to the College of Coastal Georgia Annual Fund, which supports a variety of programs, such as undergraduate research, service-learning, professional development for faculty and staff, and much more. By being a Navigator, donors will help guide the College and reinforce our commitment to an "every student, every time" approach.

# THE ART & LINDEE LUCAS CENTER FOR ENTREPRENEURSHIP

The College celebrated the establishment of the Art and Lindee Lucas Center for Entrepreneurship. The Center for Entrepreneurship is housed in the School of Business and Public Management to support economic development, business creation, and other entrepreneurship efforts through academic programs, mentoring, consulting services, community events, and partnerships. The Lucases felt there was no better place for the Center than at the College.

Ande Noktes was selected as the new executive director of the Center for Entrepreneurship. Noktes has an extensive career in entrepreneurship and is pursuing a doctorate at Northeastern University that is focused on women's entrepreneurship and barriers women face when starting a business. She felt that the mission of the Center fit easily into her own desire to help create a community ecosystem for entrepreneurship.

# CENTER FOR THE ARTS BECOMING A REALITY

The College and Glynn County Board of Education announced that the Community Center for the Arts project was moving forward, after having discussions on how to make the dream project a reality considering the COVID-19 pandemic. Together we are determined to follow through on their commitment to the community to create the facility, and the completion of the Center will be a result of this collaborative partnership.

Bill and Anne Stembler and Mac and Brenda Nease demonstrated their support of the Center through generous gifts to name the Center's lobby.



DAWANA GIBBS
NURSING SCHOLARSHIP



ART & LINDEE LUCAS CENTER



**BLACK SCHOLARS ENDOWMENT** 



MARINER SOFTBALL CHAMPIONS

### SCHOLARSHIPS

### EVERY STUDENT. EVERY TIME.

Providing students with scholarships not only helps them realize their dream of an education, but it builds confidence, knowing that they are not alone in their journey of earning a degree.

The College lost one of its beloved faculty members who truly inspired students to be their best—Associate Professor of Nursing Dawana Gibbs. She was a champion for students and emphasized a culture of compassion in nursing. In her memory, the **Dawana Gibbs Nursing Scholarship** was created, and will award \$500 for up to four students per academic year.

"This scholarship is a wonderful way to honor her memory and legacy with the nursing program," said Dr. Lydia Watkins, Southeast Georgia Health System Distinguished Chair and Dean of the School of Nursing and Health Sciences. "She would be proud to know that so many students will be able to attend the College and become future nurses because of the Dawana Gibbs Nursing Scholarship."

The Mac and Brenda Nease Scholarship will benefit students majoring in a degree program offered by the School of Business and Public Management. Up to 10 Nease Scholars will receive the scholarship each academic year as they pursue degrees, such as business administration, marketing, accounting,

finance, public management, cyber defense, workforce leadership, or hospitality and tourism management.

Hope 1312 Collective has established the **Hope** 1312 Collective Scholarship for students who have been impacted by the child welfare system and are pursuing a career in child welfare. Recipients will be students who've been involved in child welfare, such as previously being in foster care, having a parent that was in foster care, or being a part of a family that fostered children.

At the age of 54, Tammy Fields earned a Bachelor of Business Administration degree with a concentration in general business. Through her perseverance and dedication she made it, and is paying it forward by establishing the **Fields**Non-Traditional Student Scholarship to help other non-traditional students who are just like her.

The Black Scholars Program is a new initiative at the College to provide young men and women the opportunity to grow as scholars, professionals, and leaders for their community. Goodwill Home, Inc., created the **Black Scholars Endowed Scholarship** to benefit students in the Black Scholars Program and continue the legacy of community, engagement, and success.

# **SPORTS**

# SUPPORTING A CULTURE OF EXCELLENCE IN SPORTS

The Mariners Club was created to support the College's athletic programs. Through the support of the Mariners Club, every student-athlete has the opportunity to develop into a person of character and achieve both academic and athletic excellence. Funds raised are used to support the student-athlete experience by providing travel expenses, equipment, facility maintenance, enhanced gameday experience, and much more. John Flood was the inaugural member of the Mariners Club, demonstrating his support for Mariner student-athletes.

Dr. George Dupuy also showed his support by designating Athletics as a beneficiary of his estate. The gift, when realized, will make a long-lasting impact on the program.

The family of Lucy "Lu" Fendig established the Lucy Wynn Fendig Women's Tennis Scholarship in memory of one of the top women's tennis players in Glynn County history. The scholarship will benefit deserving student-athletes on the women's tennis team. Her mother Elizabeth "Betty" Fendig, who passed in 2022, helped with the creation of the scholarship. She was a great supporter of all her daughter's endeavors, enjoyed the lifestyle of the Golden Isles, and spending time with her family and friends. She will be greatly missed.



### 2021 COLLEGE STATS

STUDENT IMPACT



\$820K

RAISED IN NEW SCHOLARSHIPS

\$21M

IN SCHOLARSHIPS & FINANCIAL AID AWARDED TOTAL CONTRIBUTIONS
(including pledges)

\$2.84M

- NAMED TO THE JAMES MAGAZINE 2021 LIST -

TO SERVICE OF THE SERVICES & UNIVERSITIES

IN 2021

had the highest number of applicants in the College's history

**54%** 

first generation students

NUMBER OF DONORS

583

AMOUNT OF FOUNDATION STUDENT SUPPORT + SCHOLARSHIPS AWARDED

MORE 85%

of our students received financial support through federal aid, state programs, and scholarships.



\$824,956

INCREASE IN FOUNDATION ASSETS

2021 GRADUATES ENTERING THE WORKFORCE:

83% Remained in

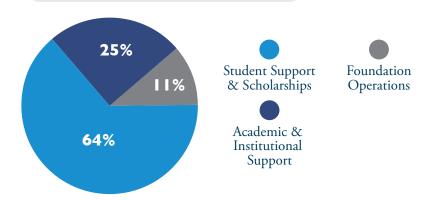
Georgia

Remained in the Coastal Georgia region

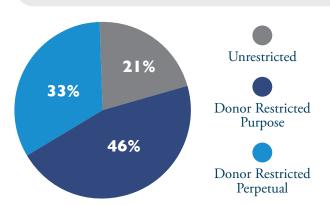
\$3.46M

2021 SUMMARY BALANCE DECEMBER 31, 2020 (Audited)	\$19,316,404
Cash Contributions and Other Operating Revenue	\$1,671,988
Net Increase/(Decrease) in Pledges	\$1,204,032
Earnings/(Losses)	\$1,870,355
PROGRAM DISBURSEMENTS Academic and Institutional Support	\$327,290
Student Support and Scholarships	\$824,956
Foundation Operations	\$134,891
Total	\$1,287,137
BALANCE DECEMBER 31, 2021 (Audited)	\$22,775,642
BREAKDOWN OF FUND BALANC Unrestricted	<b>E</b> \$4,885,769
Donor Restricted – Purpose	\$10,381,159
Donor Restricted – Perpetual	\$7,508,714
TOTAL	\$22,775,642

#### **PROGRAM DISBURSEMENTS**



#### **BREAKDOWN OF FUND BALANCE**



#### Unrestricted:

Funds for program expenses having no restrictions.

#### Donor Restricted-Purpose: Funds for program

expenses restricted to a specific purpose and met by the passage of time or other events specified by donor.

#### Donor Restricted-Perpetual: Funds to be held in perpetuity to generate earnings for program expenses.

#### **VISIONARIES**

\$100,000+

Estate of Audrey Young Goodwill Home, Inc. Arthur and Lindee Lucas Brenda and Lawton (Mac) Nease William and Anne Stembler

#### **BENEFACTORS**

\$50,000+

William and Susan Gussman Southeast Georgia Health System

#### **LEADERS**

\$10,000+

Anonymous

Edwin Fendig Jr. Estate

Georgia Power Foundation, Inc.

Georgia Power Matching Gift Program

Harold Eugene Hicks Estate

Luray S. Ward Charitable Remainder Trust

Penny Szwast

University System of Georgia Foundation

#### **PATRONS**

\$5,000+

Anonymous

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Compton Family Foundation

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John and Rebecca Flood

Richard and Dawana Gibbs

Hope 1312 Collective, Inc.

Iguanas Seafood Restaurant, Inc.

Russell Jacobs

Jack and Brenda Kilgore

Patricia Kraft and David Hainley

Reg and Diana Murphy

Sea Island Property Owners Association, Inc.

Synovus

Torras Family Foundation, Inc.

#### **SUSTAINERS**

\$2,500+

Stephen Arnold

Enterprise Holdings Foundation

The Georgia Natural Resources Foundation

Robert and Charlotte Guido

Tony and Shirley Guthrie

Duane and Carol Harris

Henshaw Companies

Justin and Gabrielle Henshaw

James Holler

International Auto Processing

Michelle Johnston and Eugene Pierce

Monty and Elizabeth McDermitt

Pilot Club of Brunswick

Patricia and Howard Rugaber

Catherine and Frederick Waddell

#### **NAVIGATORS**

\$1,000+

Margaret Amstutz Anonymous

Susan Ashburn

Burch and James Barger

Barnes & Noble College Booksellers, LLC

James Bessette Genie Blough

Shawn and Chelsea Boatright

Julianne Boyce

Terry and Regina Bridges

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Diana M. Murphy

Albert McAlister

Carl Rooks

Marsha Rooks

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Lucy Alexander

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The College of Coastal Georgia Foundation was organized more than 40 years ago and serves to develop resources to support the College in providing quality educational opportunities. By investing in student scholarships, academic programs, campus programming, and intercollegiate athletics, the Foundation creates the conditions under which our students can thrive in pursuit of their educational goals.

