

# EVERY STUDENT.

# EVERY TIME.



**ANNUAL REPORT** 

### **LEADERSHIP**

# LETTER FROM THE PRESIDENT & BOARD CHAIR

Dear Friends and Supporters,

We are so happy to be sharing with you the 2020 Annual Report for the College of Coastal Georgia. As many of you can attest to, 2020 was a very challenging year. We were presented with unique obstacles, and, with the rest of the world, made necessary adjustments at the College. However, we are very proud to say that in the face of this unprecedented time, the campus community rallied together and remained steadfast in our "every student, every time" approach. We didn't let the pandemic hinder us from instructing our students, dwindle campus life, or deter us from opportunities to stay involved in the community.

It is because of you—our friends of the College, employees, trustees, and alumni—who continued to invest in the College, that we can look back on 2020 as a year of success and not defeat. With your support, we remained resilient and able to showcase our Mariner pride. Throughout the year, your words of encouragement and assurance gave us comfort in knowing that in difficult times we have partners like you who believe in our mission and vision of student success.

As you read through this report, join us in celebrating what we achieved in 2020. The future of the College is bright, and we remain committed to positively impacting our students, community, and world with your help.

On behalf of the entire College and the Foundation, thank you for being a friend and supporter. Your advocacy, guidance, and generosity have genuinely made a difference in the lives of our students.

Sincerely,

Michelle R. Johnston, Ph.D.

1 Lichelle R. Johnston

President

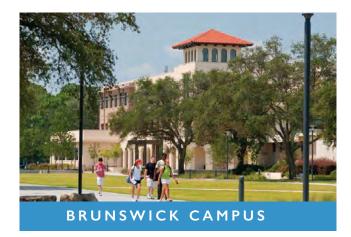
College of Coastal Georgia

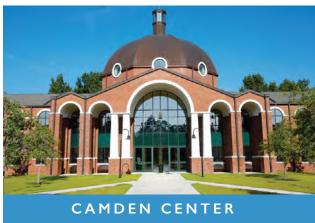
J. Greer Brown

J. Dien Brown

Chair

College of Coastal Georgia Foundation







### HIGHLIGHTS

# MARINER PRIDE IN THE MIDST OF THE PANDEMIC

With the emergence of the pandemic in Spring 2020, the College swiftly shifted gears and switched to online instruction for the remainder of the spring and summer semesters. The College held a virtual spring commencement and formed working groups over the summer to prepare for in-person instruction in the fall. Operational changes included expanding hybrid and online classroom instruction, rearranging classrooms to allow for social distancing, a face covering requirement, and other measures. Despite the changes, the College saw its highest summer enrollment recorded in the College's history. The College also hosted a successful in-person, modified fall commencement that celebrated graduates in an intimate setting. The College fared very well due to the hard work and creative thinking of the entire campus community.







### THE GIFT OF GIVING

Giving Tuesday, held the first Tuesday after Thanksgiving, is a global generosity movement that encourages people to transform their communities—and the Coastal Georgia community did not disappoint. With the help of a matching gift from Foundation trustees and alumni support, the College reached and surpassed its goal for Giving Tuesday, raising \$40,225.

The generosity and continued support of friends of the College helped to make this campaign a success, and will go on to enrich the collegiate experience of students on campus.



### 2020 COLLEGE STATS

#### STUDENT IMPACT

3,400+

students currently enrolled at the College of Coastal Georgia



CONTRIBUTIONS

\$667,947

RECORD SUMMER ENROLLMENT:

**≈5.25**%

increase in 2020 compared to Summer 2019

1:19

faculty to student ratio

\$1910+

in financial aid awarded annually to students

NUMBER OF DONORS

462

AMOUNT OF STUDENT SUPPORT + SCHOLARSHIPS AWARDED

\$903,492

**ECONOMIC IMPACT** 

\$99.71

**>>>>** 

1,036 JOBS GENERATED



DIRECT SUPPORT TO THE COLLEGE

\$1.17M

8 &

WOMEN'S

Basketball

Golf

**Tennis** 

Softball

Volleyball

MEN'S

Basketball

Golf

Tennis

### HIGHLIGHTS

### SUPPORTING STUDENT SUCCESS

Student success at the College could not be possible without the contributions of donors who believe in helping students realize their dream of an education.

The Georgia Power Foundation presented the College with \$10,000 towards the cyber defense program. The donation was used to equip the Cyber Defense Classroom and Lab for student instruction, upgraded servers, and other needed equipment to support student learning.

"We are more than happy to support the education of students who are learning how to keep information safe so that people and businesses can continue to thrive," said Dialo Cartwright, area manager at Georgia Power Company.

#### The Moxley Foundation Scholarship,

established by Wayne and Melissa Moxley, financially supports single mothers pursuing their degree in the nursing or education programs.

Ann and C. Neil Glasscock created another scholarship—the Ann and C. Neil Glasscock Scholarship in Criminal Justice.



#### **DONATION & SCHOLARSHIPS**

Junior criminal justice students are eligible to receive aid as they learn how to keep society and information safe.

The Mariner Student Relief Fund was created to support students struggling with financial issues beyond the scope of the College. One such student lost their job due to COVID-19 and was unable to pay for internet access in their home in rural Georgia. Through the relief fund, their plan was covered, which restored access for online learning.

**The Delta Kappa Gamma Society Scholarship Fund** provides needs-based assistance to motivated students who have selected education for their degree focus.

The **Laura Herndon Nursing Scholarship** was established by her family in honor of the work she did to help others, and to encourage students to enter into the field of nursing. Laura graduated from Brunswick Junior College and worked as a nurse in Glynn County for over 25 years.

### 

The Athletic Department got off to a great start in early 2020. In January, Athletics hosted a special ceremony to officially dedicate the basketball court to Coach Gerald F. Cox, who served at the College from 1982-2014 in many roles, including athletic director. Thanks to the support of Mariner fans and friends of the College, approximately \$15,000 was raised through the Coach Cox Court Challenge to redesign the basketball court in his honor. The redesign was completed and now bears the name "Coach Cox Court."

Athletics also hosted a golf tournament to benefit the men's and women's golf teams—which was a success—and launched the Mariners Club to support the athletics program. Funds raised will go towards uniforms, practice and training equipment, awards for championship teams, facility maintenance, and other needs. The Wind in Our Sails campaign, geared towards family and friends of student-athletes, raised funds for travel expenses to away games after the sports season was affected by the pandemic.

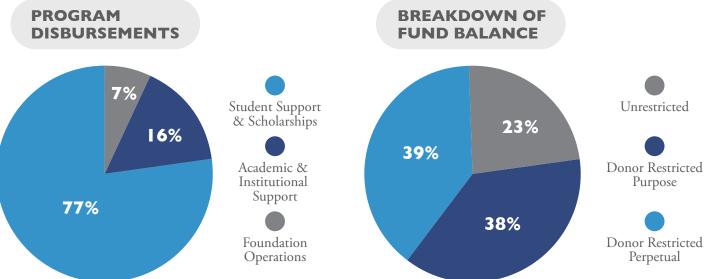
- Men's Golf finished fall season 4th in the National Association of Intercollegiate Athletics (NAIA)
- Eight student-athletes named All-Sun Conference

### 2020 FISCAL REPORT

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BALANCE DECEMBER 31, 2019 (Audited)	\$18,065,273			
Cash Contributions and Other Operating Revenue	\$725,348			
Net Increase/(Decrease) in Pledges	(\$17,401)			
Earnings/(Losses)	\$1,716,431			
PROGRAM DISBURSEMENTS Academic and Institutional Support	\$188,162			
Student Support and Scholarships	\$903,492			
Foundation Operations	\$81,593			
Total	\$1,173,247			
BALANCE DECEMBER 31, 2020 (Audited)	\$19,316,404			
BREAKDOWN OF FUND BALANCE				
Unrestricted	\$4,511,177			
Donor Restricted – Purpose	\$7,242,609			
Donor Restricted – Perpetual	\$7,562,618			
TOTAL	\$19,316,404			





**Unrestricted:** Funds for program expenses having no restrictions. **Donor Restricted-Purpose:** Funds for program expenses restricted to a specific purpose and met by the passage of time or other events specified by donor. **Donor Restricted-Perpetual:** Funds to be held in perpetuity to generate earnings for program expenses.

### 2020 CONTRIBUTORS

#### **VISIONARIES**

\$100,000+

Hugh P. Nunnally, Jr.

#### **BENEFACTORS**

\$50,000+

Southeast Georgia Health System

#### **LEADERS**

\$10,000+

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Georgia Power Foundation, Inc.

Georgia Power Matching Gift Program

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Luray S. Ward Charitable Remainder Trust

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Estate of Lee Scheinman

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Dialo and Cherise Cartwright

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Susan Shipman and Mark Jicha

Nelbert St. Clair

Scottie Thompson

Andrea Wallace

Mildred Wilcox

George and D. Williams

#### **GIFTS GIVEN** IN HONOR OF

#### Brad Hamil

Howard Mann

#### Carl Rooks

Marsha Rooks

Don G. Myers

Andy Brubaker

#### Gareth Allcott

Howard Mann

#### Lillian O. Jackson

Julie T. Martin

#### Patricia Morris

Sharon Greene

#### Rashon C. Jackson

Eric Jackson

#### William O. Brewer

Paul Hammond

#### **GIFTS GIVEN** IN MEMORY OF

#### Barbara L. Hannaford

Taylor Pawenski

#### Deborah H. Adams

Anne A. Rabbino

#### Coach Gerald F. Cox

Betty J. Strickland

Cathy R. Caldwell

Frances Teel

Franklin F. Watson

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John C. Cornell

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www.ccga.edu 

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The College of Coastal Georgia Foundation was organized more than 40 years ago and serves to develop resources to support the College in providing quality educational opportunities. By investing in student scholarships, academic programs, campus programming, and intercollegiate athletics, the Foundation creates the conditions under which our students can thrive in pursuit of their educational goals.



