



## COLLEGE of COASTAL GEORGIA 2018 Foundation Annual Report

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### Letter from the President and Board Chair

Dear Friends and Supporters,

It is amazing what can be accomplished with a clear focus. In 2018, the College of Coastal Georgia Foundation focused its considerable efforts on promoting student success and enriching the Mariner community. Whether it was making tuition more affordable for students, supporting faculty development, adding resources that enrich academic programs, facilitating community dialogue, or equipping the College's athletic teams to compete at a higher level, the Foundation's impact could be felt throughout the College and across the community.

Student success remained the focus of both the College's and the Foundation's efforts. The Foundation awarded scholarships and student support in the amount of \$988,091 in 2018. The generosity of our donors continues to help the College recruit and retain some of institution's best and brightest students.

Foundation trustees played critical roles in the search for the College's new president and provost. Finding the best individuals for these two top leadership roles was the clear focus for everyone on the search and screening committees. Following the successful searches, Foundation trustees were among the first to welcome the College's new president and provost and share their wisdom and encouragement.

It is impossible to reflect on the past year's successes without acknowledging the significant contributions of Interim President Meg Amstutz. We are grateful for all she did to serve the College, the Foundation, and the community throughout her time at the College.

While the focus of an annual report is to look back, we also want to look forward to the remainder of 2019 and the opportunities on the horizon. With your continued support and financial gifts, the Foundation's impact in 2019 can exceed that of 2018.

As you read through this 2018 Annual Report, join us in celebrating all that was accomplished during the past year. As you read the stories of the many ways in which the



Foundation benefited Coastal Georgia students, we hope you will appreciate the ways your generous support is making a meaningful difference. Finally, please review the Foundation's latest financial information at the conclusion of the report.

On behalf of the entire Mariner family, we offer our sincere gratitude to you for your faithful support of the College of Coastal Georgia through its Foundation.

Sincerely,

Michelle R. Johnston, Ph.D.

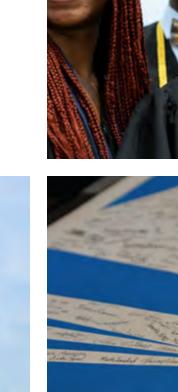
Michelle R. Johnston

President

College of Coastal Georgia

Wayne Johnson

Chair







CLASS OF 2018

# TOGETHER WE MAKE A DIFFERENCE

\$709,372

NUMBER OF DONORS
430

AMOUNT OF STUDENT SUPPORT + SCHOLARSHIPS AWARDED \$988,09 I

ACADEMIC +
INSTITUTIONAL SUPPORT
\$3 | 4, | 30





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The College of Coastal Georgia Foundation was organized more than 40 years ago and serves to develop resources to support the College in providing quality educational opportunities. By investing in student scholarships, academic programs, campus programming, and intercollegiate athletics, the Foundation creates the conditions under which our students can thrive in pursuit of their educational goals.

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Having a vibrant college and vibrant facilities, and then cutting-edge technology that's what's going to drive kids to want to stay here. And it will hopefully continue to bring new jobs here, new industry, and our community will continue to grow. >>

— Paulo Albuquerque



Georgia Power Company Brunswick Area Manager Paulo Albuquerque, left, and College of Coastal Georgia President Michelle Johnston, right, look on as Coastal Georgia students Kelsey Dunman, left, and Amanda Crane demonstrate a PCR machine the college acquired through a grant from the Georgia Power Foundation. Photo by Bobby Haven/The Brunswick News.



Dunman demonstrates the new technology.

## Focusing on the Impact of Corporate Sponsorships

#### **Georgia Power Gift Funds New Technology**

Students at the College of Coastal Georgia now have access to cutting-edge technology thanks to a grant from the Georgia Power Foundation. The College's School of Arts and Sciences was able to purchase a DNA amplifier machine that will allow biology and biochemistry professors and students to advance their research. The polymerase chain reaction (PCR) machine amplifies DNA in test tubes, thereby providing researchers with more precise data.

According to Assistant Professor of Biology Dr. Holly Nance, the new machine will improve the quality of student research.

A grant from the Georgia Power Foundation funded the purchase of the new technology as well as trips for students to present their research at conferences.

Foundation Trustee Paulo Albuquerque, area manager for Georgia Power, attended a demonstration of the new equipment. Following the demonstration, he explained the important reason behind Georgia Power's gift.

"Having a vibrant college and vibrant facilities, and then cutting-edge technology — that's what's going to drive kids to want to stay here," he said. "And it will hopefully continue to bring new jobs here, new industry, and our community will continue to grow."

According to President Michelle Johnston, corporate partners like Georgia Power are making a big difference in the lives of students through their gifts to the College. "Coastal Georgia is a unique place that affords students unique opportunities. Most students at large research universities wouldn't get to touch technology like the PCR machine until graduate school. Georgia Power is making it possible for Mariners to get hands-on experience with this technology alongside of dedicated faculty members. I couldn't be more grateful."



Dr. Holly Nance speaks with Dunman.







## Focusing on **Athletic Scholarships**

### A Winning Year for the Mariners

The ability of the College to recruit and retain talented student-athletes is significantly enhanced by the generosity of donors. Our student-athletes have many choices about where to attend college. Athletic scholarships often make Coastal Georgia a more attractive option for talented prospective student-athletes. Donor support allows the College to provide a high-quality education and competitive athletic experience to many who might otherwise not be able to afford higher education—or who might have to study elsewhere. Our student-athletes are not only supported financially, but also are supported holistically through access to coaches and mentors, counselors, tutors, and a vibrant collegiate community outside of sports.

Donor support for Athletics at Coastal Georgia goes well beyond scholarships. Donor dollars are used to purchase training equipment and fund travel to competitions outside of the region. The College's ability to provide these opportunities increases the retention of stellar student-athletes, further establishing the Mariners as highly competitive contenders. In 2018, both the men's and women's golf teams earned team championships in the Coastal Georgia Fall Invitational and the volleyball team earned its fourth conference championship. These are just a few of the achievements of Mariners teams in 2018.

"We have exceptionally talented studentathletes at the College. Our students not only work hard on the court, course, and field but also in the classroom pursuing their degrees," said Dr. William Carlton, Director of Athletics. "Athletic scholarships help us to attract some of the best talent from within the region, across the country, and around the world. Thanks directly to support from the Foundation, we're able to give them a great experience at the College."





## Focusing on Scholarships:

## The Arthur and Lindee Lucas Fellowship

#### Fellowship to Benefit Business Students

In August 2018, the Arthur and Lindee Lucas Fellowship was established to assist undergraduate students pursuing a Bachelor of Business Administration (BBA) degree at the College of Coastal Georgia's School of Business and Public Management.

The scholarship, which will first be awarded to a deserving student in Fall 2019, will be given to an applicant who exhibits the skills and spirit of entrepreneurship. To further enhance students' education in business, recipients will be given the opportunity to intern with Lucas Properties on St. Simons Island and be regarded as a "Lucas Fellow."

In order to be considered for a Lucas Fellowship, a student must have completed at least 60 credit hours towards their program of study; have a grade-point average of 3.0 or higher; demonstrated entrepreneurial skills; be enrolled in a minimum of 12 credit hours per semester; and be a resident of Glynn or McIntosh County.

The award will help cover college expenses for the recipients. By this commitment to the success of each recipient, the Lucas Fellowship will be the highest award made to students enrolled in the BBA program.

"We are so grateful to Art and Lindee Lucas for making this scholarship available to students at the School of Business. The fellowship will not only assist students in continuing their education, but recognizes and fosters the skills of entrepreneurship in students," said Dr. William "Skip" Mounts, dean of the School of Business and Public Management and professor of economics. "For students, I believe that becoming a Lucas Fellow will be a very sought-after recognition."





The fellowship will not only assist students in continuing their education, but recognizes and fosters the skills of entrepreneurship...

— Dr. William Mounts





We continue to be impressed with how service-learning allows students to creatively apply what they've learned in the classroom out in our community.

— Dr. Kimberly Mannahan







## Focusing on **Service-Learning**

#### Coastal Georgia Students Make a Positive Impact

The Center for Service-Learning at the College was created in 2010 as a way to connect students, faculty, and the College community to the community at large. The intent of service-learning projects is to collaborate with local agencies to identify community needs in Glynn and surrounding counties and address those needs through student-led projects. These projects are designed to reinforce classroom instruction while providing meaningful service to the community. Students gain a deeper understanding of course content, develop skills in community leadership, and advance their appreciation of social responsibility, global awareness, and diversity. The service-learning program has worked closely with more than 50 community partners including America's Second Harvest of Coastal Georgia, Coastal Georgia Area Community Action Authority, Inc., Georgia Sea Turtle Center, Glynn County School System, Southeast Georgia Health System, St. Marys Children's Theatre, and United Way of Coastal Georgia, Inc.

Service-learning projects are diverse in nature and include such things as nursing students providing free health screenings for the homeless; geology students holding hands-on science activities for "Rocking STEM Day" for the Marshes of Glynn Libraries' Reading Rocks summer program; and culinary students participating in a cook-off to benefit America's Second Harvest Food Bank by creating dishes using ingredients available at the food pantry.

These projects are made possible through mini-grants funded by the Foundation.

"The grants provide resources for our students to purchase supplies during their service-learning projects. A small amount of money can facilitate a large reach into the community," said Dr. Kimberly Mannahan, director of Service-Learning and Undergraduate Research and associate professor of psychology. "We continue to be impressed with how service-learning allows students to creatively apply what they've learned in the classroom out in our community. These projects are enhancing student learning while contributing to the wellbeing of the region."



## Focusing on

## Faculty Development

#### **Investments in Faculty Benefit Students**

One of the main duties of faculty members at the College of Coastal Georgia—outside of teaching the next generation of students—is to remain engaged in scholarship within their academic disciplines. Scholarship includes research, creative expression, published work, and sharing new ideas with colleagues, students, and community members.

For many faculty members, their ability to pursue scholarship projects or presentations is only made possible by the generous support of the College of Coastal Georgia Foundation. Dr. Tate Holbrook, associate professor of biology, attended the 2018 Georgia Sea Grant Research Symposium in May at the University of Georgia. He presented an overview of research and service-learning projects he conducted along with coastal ecology students at the College—from surveying insects of threatened coastal habitats to monitoring a living shoreline. Holbrook presented his findings alongside researchers from across the state.

Attending the symposium gave Holbrook an opportunity to network with colleagues; explore future collaborations; discuss potential internships, jobs, and graduate school opportunities for students; and continue to spread the word about the College.

"It's critical that faculty have the opportunity to go to these conferences for multiple purposes. First, to share the scholarship and the results of research, which allows us to be an active scholar and stay current in our field," Holbrook said. "It also helps to put the College on the map and let others know what we're doing here on the coast. That may lead to collaborations or parents encouraging their child to look into the College. It's part of establishing the reputation of the College as a place where teachers and students are engaged in scholarship."



## Focusing on

## Community Outreach

#### Foundation Events Bring the Community to Campus

In 2018, the College of Coastal Georgia Foundation re-launched its Distinguished Speakers Series to great success. Among the highlights of the series was an address by Major General Robert Scales (Ret.), whose distinguished career included 30 years of service in the United States Army. General Scales, a distinguished expert on warfare, delivered an address titled "Stretched Thin ... America's Military at Risk."

Scales discussed how technology has changed the nature of warfare in recent decades.

"At the very time when America's material dominance should have guaranteed our dominance on the battlefield, the tectonic shift of technology has forced armies of the world to fight in a different way," Scales said.

He expounded on the need for America's Armed Services to leverage technology to better equip its infantry. One of the most surprising facts Scales shared was that, though comprising just four percent of the U.S. military, infantry members accounted for eighty-one percent of Americans killed in combat since 1945.

According to Scales, relatively small investments in equipment for infantry soldiers—from simple smartphones to remote controlled drones to affordable fixes for a common weapon-jamming issue—could significantly reduce mortality rates among members of the infantry.

Hundreds of people from across campus and the community attended the event.

According to College of Coastal Georgia President Michelle Johnston, thought-provoking events like the Scales presentation provide a real benefit to the Mariner community.

"The Foundation's Distinguished Speakers Series affords students access to experts on a variety of topics and creates a valuable opportunity to bring members of the community onto campus to introduce them to all that the College has to offer," said Johnston.



Major General Robert Scales (Ret.) speaks to a diverse crowd at a Distinguished Speakers Series event.

## Focusing on the Camden Center

### **Exploring New Opportunities through** the Camden Center

The Camden Center has long been an asset to the College of Coastal Georgia. During 2018, the Foundation gave new attention to how it might support the Camden team and raise awareness of the incredible opportunities available through the Camden Center.

The Foundation's Events and Outreach Committee has worked to strengthen the relationships among the Foundation, the College, and the Kings Bay Chapter of the Military Officers Association of America (KBMOAA). With such a vibrant military community in the area, the Camden Center has much to offer to current and retired military. KBMOAA has also been an asset to the College, supporting scholarships for Coastal Georgia students.

As the Foundation's liaison to the Camden Center Advisory Committee, Trustee Jim Holler, along with several other trustees from the events and outreach committee, attended advisory committee meetings in 2018 to stay abreast of developments, needs, and opportunities related to the Camden Center. One of the strategies that the College is using, and which the Foundation is encouraging to build awareness of and interest in the Camden Center, is to open the facility for community events. Whether it is hosting a job fair, allowing county agencies to hold meetings at the facility, hosting two town hall events for Congressman Buddy Carter, or welcoming audiences to St. Marys Children's Theater performances, the Camden Center has had more than 10,000 unique visitors.

The Foundation has also been involved in helping the College to build relationships with local high schools by inviting students to participate in the dual enrollment program at Coastal Georgia and consider the College post-graduation. Trustee Holler and Events and Outreach Chair Meredith Magnus were part of an important meeting with Charlton High School's principal and guidance counselor, which resulted in a commitment to allow the College to begin recruiting immediately.





### In Memoriam

## Remembering Jack A. Dinos

In 2018 the Mariner community lost a true giant of generosity. Jack Dinos, a leader in business and philanthropy, was a critical part of the College of Coastal Georgia Foundation during Coastal Georgia's transition from a two- to a four-year college. As the chair of the major gifts committee, he worked closely with trustees and the administration of Coastal Georgia to raise significant resources to fuel the College's transformation. But more than that, he was a driving force for philanthropic growth across Brunswick and the Golden Isles.

Following a successful business career, Dinos retired to the Golden Isles and began a new chapter as one of the area's leading advocates for the College and the wellbeing of the community. Shortly before his passing, Dinos was honored with one of the College's highest honors—the Judge Anthony A. Alaimo Award for Public Service.







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In Honor of Tiggie Benefield

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In Honor of Tamaira Williams

## 2018 Fiscal Report

#### **2018 SUMMARY**

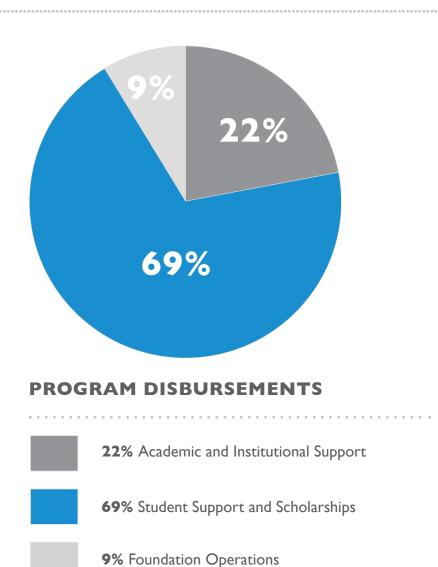
BALANCE DECEMBER 31, 2017 (Audited)	\$17,263,268
Cash Contributions and Other Operating Revenue Includes fulfillment of prior year pledge obligations	\$723,415
Net Increase/(Decrease) in Pledges	\$25,307
Earnings/Losses	(\$214.391)

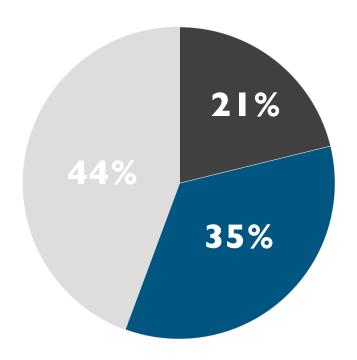
#### **PROGRAM DISBURSEMENTS**

Academic and Institutional Support	\$314,130
Student Support and Scholarships	\$988,091
Foundation Operations	\$125,204
Total	\$1,427,425
BALANCE DECEMBER 31, 2018 (Audited)	\$16,370,174

#### **BREAKDOWN OF FUND BALANCE**

TOTAL	\$16,370,174
Donor Restricted – Perpetual	\$7,247,674
Donor Restricted – Purpose	\$5,645,807
Unrestricted	\$3,476,693





#### **BREAKDOWN OF FUND BALANCE**

21% Unrestricted

35% Donor Restricted-Purpose

44% Donor Restricted-Perpetual

Unrestricted: Funds for program expenses having no restrictions.

*Donor Restricted-Purpose:* Funds for program expenses restricted to a specific purpose and met by the passage of time or other events specified by donor.

Donor Restricted-Perpetual: Funds to be held in perpetuity to generate earnings for program expenses.



















#### **COLLEGE** of **COASTAL GEORGIA FOUNDATION**

One College Drive Brunswick, Georgia 31520 (912) 279-5702

ccga.edu/foundation