

## College Hosting 4th Trail Run

Dave Jordan The Brunswick News

College of Coastal Georgia student Brookie Baskin contributed to this report.

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When the several hundred participants line up on the starting line at College of Coastal Georgia on Saturday, they will be running not only for a good time, but for a good cause.

King & Prince Seafood in Brunswick has partnered with the college to host the annual Coastal Georgia 4-mile Trail Run and 2-mile Walk through the campus, with all proceeds going to benefit the American Cancer Society.

"It's a fun, adventurous community event that has something for every age group or family member, including door prizes and refreshments," said Mike Tigani director of marketing for King & Prince Seafood.

"Last year we had 200 participants and raised \$3,500. This year we anticipate 250 runners and hopefully will be able to meet our goal of \$4,000."

Now in its fourth year, the event has been well-received by the community, said Jane Lafferty, human resources director at King & Prince. She and Tigani anticipate that the uniqueness of the course, the importance of its cause and the brand new facilities Coastal Georgia has to offer will make for a fun-filled family event.

"We changed the location of the starting line to utilize the full extent of the college campus and take advantage of the fairly new lakeside pavilion, which has picnic tables, and give spectators a great place to cheer their friends on," Tigani said.

"We also have the start and finish line close together so that the spectators, if they choose, can stay in that one place to catch all the action."

Lafferty, who heads up the fitness initiative at King & Prince, said the cause makes the event as worthwhile as any in the area.

"Cancer is something that touches everyone's lives no matter what community you're in, and we just feel privileged to be able to contribute to an event that holds so much meaning for so many."