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Office of the President
CCGA

November 9, 2017

Dr. Margaret Amstutz
Interim President
College of Coastal Georgia
One College Drive
Brunswick, GA 31520-3614

Dear Dr. Amstutz:

Thank you for your letter of June 23, 2017, sent over the signature of then president Dr. Aloia, regarding the new Bachelor of Science (B.S.) degree program in Hospitality and Tourism Management, effective fall 2017.

The new B.S. program is a repackaging of the current Hospitality and Tourism Management concentration within the Bachelor of Business Administration (B.B.A.) degree in General Business. It was created in response to increasing demand for skilled employees in the many coastal Georgia hospitality businesses.

The B.S. in Hospitality and Tourism Management was approved by the University System of Georgia Board of Regents and complements existing programs. It does not appear to be a significant departure.

We acknowledge the information and will add it to our files.

Best regards,

Kevin W. Sightler, Ph.D.
Director of Substantive Change

KWS/SKO:efk

cc: Dr. Jim Lynch, Director of Institutional Effectiveness
Dr. Nuria M. Cuevas