



May 16, 2016

Dr. Gregory F. Aloia
President
College of Coastal Georgia
One College Drive
Brunswick, GA 31520-3614

Dear Dr. Aloia:

Thank you for your letter of January 15, 2016, notifying the Commission of your intent to offer a new Bachelor of Applied Science in Workforce Management and Leadership degree program, effective fall 2016. The new program is consistent with the mission of the College. The College currently offers the following related programs:

- Bachelor of Business Administration with concentrations in
 - General Business
 - Health Care Administration
 - Leadership
- Bachelor of Science in Public Management with concentrations in
 - Public Management
 - Non-profit Management and Leadership
 - Public Policy

In emails to Dr. Jerry Stephens dated May 10, 2016, and May 11, 2016, Dr. Lynch provided the curriculum outline, course descriptions with student learning objectives for each of the new courses within the degree program. The new courses (39 credit hours) include a six credit hour capstone experience. While the new courses comprise 32% of the curriculum, the content of many of the courses is offered currently in courses supporting the related programs listed above. Faculty resources and instructional facilities are in place to support the program. The program was approved by the Board of Regents of the University System of Georgia at their meeting on May 10, 2016. The program does not appear to be a significant departure from the existing curriculum.

We accept notification of the new Bachelor of Applied Science in Workforce Management and Leadership degree program and require no additional information.

Best regards,

Belle S. Wheelan, Ph.D.
President

BSW/JWS:efk

cc: Dr. Jim Lynch, Director of Institutional Effectiveness
Dr. Nuria M. Cuevas