

## WHAT SECTORS HAVE BEEN (will be) INTERVIEWED?

- Students
- Faculty
- Staff
- Administrators
- Trustees
- Alums
- Arts Community
- Business and Hospitality Community
- Economic Development Community
- Thought Leaders
- City
- County
- School System
- Health System
- FLETC
- Other Planning Groups
- State and Local Elected Officials
- Governing Board, Regent Bishop
- University System, Chancellor's Office

## WHAT VALUES AND THEMES ARE EMERGING?

- Leadership
- Quality
- Dynamic
- Innovation
- Excellence
- Inclusivity
- Access
- Opportunity
- Destination
- Global
- Open
- Welcoming
- Engaged
- Exceptional
- Distinctive

## KEY PROCESS AND/OR VALUE STATEMENTS

- Public review and input are important
  - All Materials on the web
  - Update Process with Input Stakeholders
  - Community Engagement across Southeast GA
  - High School Students
- Identity and Niche are critical
  - Goal to be Unique and Known for Something
  - *The CCGA Élan*
  - Long-Term Strategies
  - Incorporate Coastal and Marine Ecology
  - “Best” First Two Years
- Balance Between Access and Destination Institution
  - All Types of Students
  - Evolving Mix
  - Quality is Tantamount for Both Populations
- Strong Links to Health System
  - But NOT solely a Health Campus
- Strong Links to FLETC
  - But How Exactly
- Strong Links to K-12 Campuses
  - But Clarity of Identity and Purpose

- Fine and Performing Arts Connections
  - Clear, Strategic Priority
  - Host for Community and School System
  
- Preserve Green Space
  - Cluster Buildings
  - Outer Perimeter Parking
  - Walkability
  - Expand Sports Venues
  
- Feature Student Programs and Services
  - New Athletic Offerings
  - Residential
  - Student Life
  
- Notion of Millennial Campus
  - Connected
  - Engaged
  - Combination of Education and Preparation
  - Entrepreneurial

## NICHE STRATEGIES

- Service-Learning  
*Service-learning is a teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility and strengthen communities*
- Global Awareness  
*Global awareness is an approach to education designed to aggressively expose students to other cultures and communities through coursework, guest lectures, exchange opportunities, and structured communications, with the goal of fostering respect and appreciation.*
- Engaged Entrepreneurship  
*Engaged entrepreneurship is a strategy to infuse exploration and innovation across the educational process while anchoring these entrepreneurial strategies in social and community purposes.*

**A possible mission for the College:**

***Educating tomorrow's leaders  
through service learning,  
global awareness and  
engaged entrepreneurship.***

## CAMPUS STRATEGIC MASTER PLAN TIMETABLE

- Mid-January 2009 (January 20<sup>th</sup>)
  - Preliminary Concept and Design Session – Full Day MPSC
  - Presentation to Trustees
  
- Late February 2009 (February 26<sup>th</sup>)
  - Secondary Concept and Design Session – Full Day MPSC
  
- Mid-March 2009
  - Campus Forums
  - Community Forums (2)
  - Stakeholder Feedback Sessions
  
- Early April 2009 (April 16<sup>th</sup>)
  - Final Concept and Design Session – Full Day MPSC
  
- Mid-May 2009
  - Review and Adoption of Strategic Master Plan Timetable
  
- June 2009 and Thereafter
  - Dissemination
  - Implementation Planning
  - Funding Strategies